



**EAST KILBRIDE
FARM SHOW**



**SPONSORSHIP
PACKAGES**



25TH JULY 2026





ABOUT THE SHOW

East Kilbride Farm Show has a long and proud history, dating back to 1772. For over 250 years, it has been a key event in the community, growing in size and popularity each year. Our 2025 show was the most successful in recent times, welcoming more visitors than ever.

Organised by the East Kilbride Open Cattle Show Society, a registered charity, the event supports vital causes within the agricultural sector. We are proud to contribute to Farmstrong Scotland and the Royal Scottish Agricultural Benevolent Institution (RSABI). Run entirely by volunteers, the society works tirelessly to fundraise, plan, and deliver this much-loved annual event, providing a space for the rural community to connect, socialise, and showcase quality livestock and rural sports.

East Kilbride Farm Show isn't just for those in agriculture; it's a fantastic day out for everyone. With a wide range of attractions, activities, and entertainment, the event brings together people from East Kilbride and beyond, offering something for all ages to enjoy.



2025 Show
5,000 Visitors*

Visitor numbers includes competitors and exhibitors.



5,600+ Followers

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OUR BEST SELLERS



CORPORATE PACKAGE - £350

- x4 sponsorship admission bands
- x4 food vendor vouchers
- Dedicated social media post
- Sponsorship banner (2m x 1m) supplied by the show
- Photo and media opportunities
- PA announcement and commentator mentions
- Social media coverage
- Accreditation on the show website with company description and link to the sponsor's website

RING BANNER SPONSORSHIP £150

- x2 sponsorship admission bands
- Sponsorship banner (2m x 1m) supplied by the sponsor
- Photo and media opportunities
- PA announcement and commentator mentions
- Social media acknowledgment
- Acknowledgement on the show website



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TITLE SPONSOR

Our most prestigious and exclusive partnership opportunity

As Title Sponsor, your business will be positioned at the heart of East Kilbride Farm Show 2026. This premium package offers maximum visibility before, during and after the event, aligning your brand with one of the longest-running agricultural shows in Scotland.

With over 6,000 visitors, extensive social media reach and strong local press coverage, this partnership places your brand in front of a loyal, multi-generational audience from across Lanarkshire and beyond.

- x15 sponsorship admission bands.
- x15 food vendor vouchers.
- 1 trade stand pitch.
- Banner above the goalposts at the entrance into the show for all visitors on the day to see. Banner supplied by the sponsor.
- Show Jumping filler wrapped in a promotional advert.
- Decals with the sponsor logo on the volunteer's lunches that are provided on the day.
- Advert in the show guide.
- Presentation of awards where appropriate.
- Extensive photo and media opportunities.
- PA announcement and commentator mentions.
- Social media and website acknowledgement.
- Accreditation on the show website with company description and link to the sponsor's website.
- Ads on our social media pages during our advertising campaign.

£3,000



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MAIN EVENT SPONSOR - £1,000

Event to be announced.

- x10 sponsorship admission bands
- x10 food vendor vouchers
- Advert on our social media platforms
- Sponsorship banner (2m x 1m) supplied by the show
- Presentation of awards
- Sponsor name on rosette tails
- Sponsor name on the winner's sash
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website

FARM ANIMAL BARN AREA - £1,000

- x10 sponsorship admission bands.
- x10 food vendor vouchers.
- Dedicated social post
- Sponsorship banner (2m x 1m) supplied by the show.
- Stickers with the sponsor's logo to hand out to children visiting the farm animal barn area.
- Extensive photo and media opportunities.
- PA announcement and commentator mentions.
- Extensive social media coverage.
- Accreditation on the show website with company description and link to the sponsor's website.



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PUBLIC BAR AREA - £650

- x6 sponsorship admission bands
- x6 food vendor vouchers
- Bar name associated to sponsor, and signage supplied by the show. This will go outside on the marquee above the entrance to the bar
- VIP table in bar area
- Bottle of fizz on ice and bucket of beers (other drinks packages can be arranged on discussion)
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website

CRAFT & LIFESTYLE MARQUEE SPONSOR - £600

- x6 sponsorship admission bands
- x6 food vendor vouchers
- Craft area name associated to sponsor
- Dedicated social post
- Sponsorship banner (2m x 1m) supplied by the show
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website



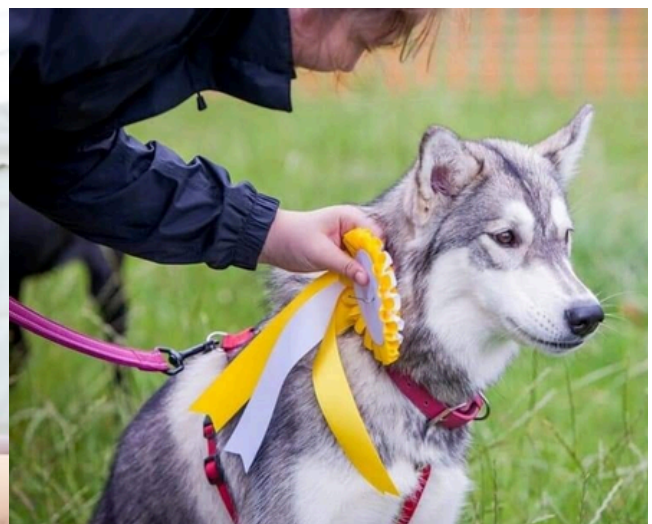
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RODEO BULL AREA £600

- x6 sponsorship admission bands
- x6 food vendor vouchers
- Rodeo bull area name associated to sponsor
- Dedicated social post
- Sponsorship banner (2m x 1m) supplied by the show
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website

DOG SHOW AREA £600

- x6 sponsorship admission bands
- x6 food vendor vouchers
- Dog show area name associated with the sponsor
- Sponsorship banner (2m x 1m) supplied by the show
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website
- Sponsor is welcome to have a trade stand in this area



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CHILDRENS AREA £400

- x4 sponsorship admission bands
- x4 food vendor vouchers
- Children's area name associated with the sponsor
- Sponsorship banner (2m x 1m) supplied by the show
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website
- Sponsor is welcome to put up pop-up banners, leaflets, etc. in this area



CAR PARK SPONSORSHIP £400

Sponsor up to 4 of our car parks

- x4 sponsorship admission bands
- x4 food vendor vouchers
- Goalpost banner above the entrance to the car park with your branding
- Extensive photo and media opportunities
- PA announcement and commentator mentions
- Extensive social media coverage
- Accreditation on the show website with company description and link to the sponsor's website



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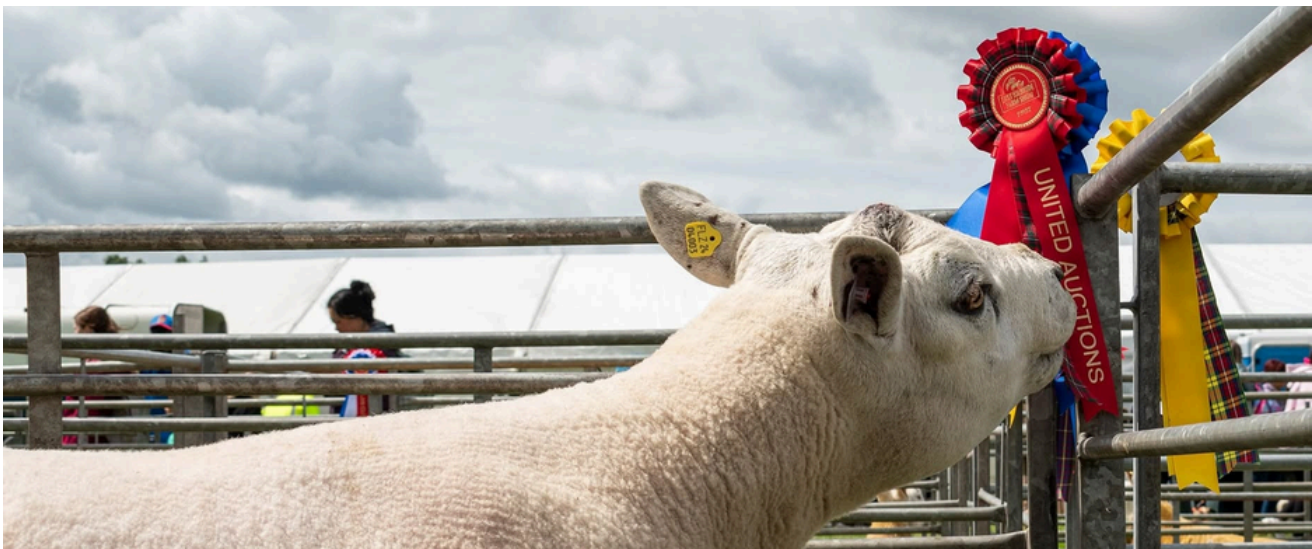
LIVESTOCK ONE-OFF PACKAGES

HEAVY HORSE & CATTLE CHAMPION OF CHAMPIONS SPONSORSHIP - £100

- x3 sponsorship admission bands
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website

SHEEP INTERBREED CHAMPIONSHIP SPONSORSHIP- £100

- x3 sponsorship admission bands
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



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OTHER LIVESTOCK PACKAGES

CATTLE, SHEEP & HEAVY HORSE CLASSES £20 PER CLASS

- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website

CATTLE, SHEEP & HEAVY HORSE CHAMPIONSHIPS £40 PER CLASS

- x1 sponsorship admission band
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



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EQUINE PACKAGES

EQUINE CLASS SPONSORSHIP £20 PER CLASS

- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



EQUINE CHAMPIONSHIP SPONSORSHIP £40 PER CLASS

- x1 sponsorship admission band
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



LIGHT HORSE SUPREME CHAMPIONSHIP £50

- x2 sponsorship admission bands
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



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VINTAGE TRACTORS

VINTAGE TRACTOR CLASS SPONSORSHIP £20 PER CLASS

- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website

VINTAGE TRACTOR CHAMPIONSHIP SPONSORSHIP £50

- x2 sponsorship admission bands
- Presentation of awards where appropriate
- Sponsor name on rosette tails
- Sponsor name on the winner's sash
- Extensive photo and media opportunities
- PA/commentator mentions
- Social media acknowledgement
- Acknowledgement on website



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OTHER PACKAGES

SUPPORTER OF THE SHOW

£35

- x2 admission bands
- Website acknowledgement for name/business



HOW TO SPONSOR OUR SHOW

For all sponsorship package enquiries, please get in touch with Megan Lauder at

treasurer@ekshow.co.uk

Limited premium sponsorship opportunities available.
Early commitment is recommended to secure priority placement.



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THANK YOU FOR YOUR SUPPORT

